



4CORNERS images[®]

Welcome Pack 2020



Thank you for your interest in becoming a contributor to 4Corners Images. We love to see original creative work from new photographers.

4Corners specialises in high quality travel stock photography. Our tightly edited, exclusive collection of travel images contains landscapes, cityscape, food & drink, lifestyle and nature photography. We believe that quality and creativity are of paramount importance in stock photography and we're proud to work with outstanding photographers who share our values and each of whom brings a distinctive contemporary style to our image library.

In recognition of professional quality work, 4Corners Images pays contributors an equal share of the revenues we earn.

In this document:

1. Important information for potential contributors and guidelines for an initial submission
2. Precise technical requirements for submitted work
3. Our contract in brief

Please read this document carefully. It explains how we'd like you to present your work. It provides general guidelines and some important information you need to know about 4Corners' workflow.

At 4Corners, we edit all submissions and our offering to picture buyers is exclusive, which means that clients should not find the same or substantially similar images to yours offered by other photo agencies and stock photo libraries. Over time, we've developed an international distribution network with like-minded agencies around the world, each of whom has exclusive access to 4Corners' images in their country: This is the reason we ask you for **world exclusive representation of the images we choose from your submissions**. Please bear this in mind when you prepare your first submission and ensure that the images you show us are available to 4Corners on an exclusive basis. Exclusive means that you can't make the same (or significantly similar images) available for sale or reproduction through other photo agencies or distribution channels, which may also include photo sharing sites.

Before you decide which images to send us, please have a good look at the work offered in 4Corners website: www.4cornersimages.com

Then, select 30-50 different images of your own favourite and best work: strong work that you think would sit well with our collection and that you think should sell well in a travel-focussed picture agency. Your images should be presented in low resolution at 72 ppi and maximum 1000 pixels long on the long side. We prefer that your lo-res are **unwatermarked**: 4Corners Images will not make commercial use of the images you submit until we exchange signed contracts; you don't need to watermark your images for presentation.

Please also prepare ten high res files for our quality control department. The size and resolution of your hi-res should be exactly as specified in the submission guidelines found on page 4.

When your submission is ready, please email subs@4cornersimages.com for details of how to submit and if, after review of your first submission we both want to work together, we'll send you our photographers' contract which is summarised later in this document.

Submission Guidelines for 4Corners Images

film or camera sensor proportions do not exactly match standard paper sizes. You should size your high res as follows

Resolution: 300 dpi or pixels per inch

Output (print) size: depends on the size of your capture medium (film, camera sensor or your crop. The table below gives approximate dimensions for image height and width:

full frame 35mm format:	30 x 45 cm	(approx 5300x3500 pixels at 300dpi)
5x4 format:	36 x 45 cm	(approx 4200x5300 pixels at 300dpi)
6x7 format:	40 x 45 cm	(approx 4500x5300 pixels at 300dpi)
6x6 square format:	45 x45 cm	(approx 5300x5300 pixels at 300dpi)
6x4.5 format:	34 x45 cm	(approx 4000x5300 pixels at 300dpi)
4:3 format:	44x33 cm	(approx 4000x5300 pixels at 300dpi)

Panoramic images should be in ratio 2:1 or 3:1; longest edge at least **65 cm**.

Colour space: Adobe RGB (1998)

Colour depth: 8 bits

For acceptable quality reproduction in print at these sizes, and proportions, your digital camera needs to capture more than 12MP. If your camera captures 18MP+, we ask you to downsize your high res. It's rare indeed that our clients need files any bigger than this.

Your basic digital capture workflow

When shooting digital, you should capture images in RAW format to maximise quality from your camera. RAW files need processing after the shoot. The camera is only an image recording device. As the photographer, post-shoot processing is your responsibility, for only you can process your images for others to see them as you wish them seen, to see what you saw. If you shoot in formats other than RAW, you sacrifice image detail and settle for automated colour. RAW is your digital negative. Backup your RAW files and you can return to them for reprocessing in future if required.

Your images need to be processed with good RAW processing software (e.g. CaptureOne, Lightroom, Adobe Photoshop) on a colour calibrated monitor. For best results work in 16 bit colourspace to maximise detail and colour information in the image.

Your files should be clean of dust, scratches and sensor dirt when examined at 100% zoom. Confirm that your images are sharp and in focus; that there's no evidence of camera shake or blur unless for special effect. Images should be colour balanced in the highlights and/or shadows unless colour casts are deliberate. **Chromatic aberration/colour fringing** is easily corrected. Touch out sensor dust spots. We don't recommend software or digital filters for cleaning images. It usually works by softening imperfections, and it doesn't judge between valued image detail and said imperfections as well as you the photographer can. Make sure image height and width are correct (see above) and that your image resolution is **300 dpi**. When you're perfectly satisfied with your work, flatten adjustment layers, and convert the file to 8 bit mode. Save this perfect file as a TIFF in your own permanent backup archive.

If you make full and thorough preflight checks on each of your own photographs, you'll see your work live online in 4Corners website much more quickly.

Whilst we can't process your image files for you, we'll try to help if you ask us.

Metadata

Other than camera and shooting data (exif data), the only metadata 4Corners wants in the image file is your name as author/creator in the corresponding photoshop field and a succinct, correctly spelled and informative caption that gives more information for keywording. No other metadata is required. No telephone numbers, no addresses, no urls or links to other websites. We'll embed all that information so that 4Corners' images have a common metadata format, and the files can be traced back to 4Corners as the source of the image.

Regular submissions/signed photographers

Future submissions to 4Corners will be made using our online submissions tool, PhotoCore. The images you subsequently upload to as hi-res files must be completely captioned and keyworded in PhotoCore **by you** before they can go live in 4Corners.

The contract between you the photographer and 4Corners images (in brief)

You are appointing 4Corners Images as your sole agent and representative worldwide for the transfer, sale and licensing of reproduction rights relating to all your accepted images. All photographs remain property and copyright of you the Photographer and 4Corners Images keeps exclusive rights to reproduction, distribution and sale of reproduction licenses in all media on your behalf.

You are responsible for caption information in all submitted photographs, including model and property releases. You are owner of copyright in the photographs supplied and you guarantee that 4Corners may subsequently license any client to reproduce the work without infringing the rights of any third party.

You will not offer for sale or otherwise make available (including via photosharing websites) identical or similar images to those selected by 4Corners to any other agency or client, either directly or via a third party. "Similar" is an "in-camera duplicate" the "next shot on the roll" or memory card or a picture whose elements are represented in such a way that an industry professional would believe them substantially the same when compared side by side with another image.

4Corners Images has no obligation to consult you before sale or negotiation of reproduction rights and will distribute your work to its associated companies (partner agents) around the world for the purpose of promoting and selling your work.

In recognition of professional quality work, 4Corners images pays contributors an equal 50/50 share of the revenues we earn.

Royalty Free Collections: Many clients who will only buy Royalty Free (RF) images. 4Corners offers both rights-managed and royalty-free images. We recommend you allow 4Corners to decide the sales model for your images, but you may opt out of RF if you really prefer.

The initial (minimum) contract term will be three years.



photography you can feel®
www.4cornersimages.com